

Bilingualism Makes Opportunities

Brooks Cornelius, 11th Grade

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Research Question:

How bilingualism effects cross cultural communication, international trade, and international business?

Abstract/Background:

The general purpose of my study is to dive into how bilingualism impacts international business, cross cultural communication, and I also want to mention language learning (as that's what makes someone bilingual) My goal is to find information in relation to this topic to see how bilingualism deeply impacts business internationally. I want to find how bilingualism brings people together, and how to learn a new language efficiently. For research, I will be using multiple methods, I have not 100% figured out what I will be using but metanalysis is a guarantee. Combining multiple studies is a very effective way to research, especially with my topic. The significance is that business internationally brings people together and shares ideas from across the world, playing a big role in society.

For what is currently known about the study, there is information in relation to the enhanced mental abilities of one who is bilingual. I have also read much about international trade and bilingualism. The potential findings will result in (hopefully) a more efficient and effective way of learning a language, along with a better approach and understanding when it comes to international business and cross-cultural communication. Ideally, my findings will be generalizable to everyone, so the impact is worldwide. I would like my findings to improve the way people approach business internationally (for my product I need to do more research to find the best product). For 3 sources "Cultural gap bridging in multinational teams" This articles explores behaviors that people with multicultural identities have enhanced intercultural interactions within multinational teams. "effective cross-cultural communication for international business" discusses the significance of inclusive communication, further mentioning strategies from effective cross cultural communication. "Cross-cultural communication in business negotiations" Offers insight on overcoming communication barriers in international business, provides guidance on adaptation and stress reduction. Gaps in current research include - Limited research on how ccc dynamics operate in visual environments - Could mention the impact of social media on ccc business communication - Limit on research in the topic of ccc and its development and implementation among global business leaders. - I could dive into how digital platforms affect communication among multicultural teams and identify best practices for virtual interactions - Examine methods and training programs that cultivate intelligence in leaders, understand how they are effective in diverse business

Method and Process Steps

For my bilingualism project which relates to how bilingualism impacts business language learning and cross-cultural communication I will collect my data through surveys along with interviews that are related to Language Learners, international business employees and the general population. My hypothesis is that being bilingual enhances cross cultural communication business success and improves language learning skills. For the topics I am researching, interviews are crucial. Bilingualism is important especially in business by reducing misunderstandings and fostering trust in a business setting. I've noticed that bilingual individuals are better with cross-cultural negotiation and problem-solving skills and international trade. National trade is very important in today's society and proper communication is just as important. For my procedure I will distribute surveys to a sample of bilingual professionals working in international business marketing and trade, I will meet with these people via email. My surveys will be aimed at people who work in fields such as language learning, business, international business, and cross-cultural communication. This survey will also collect data in relation to their second language in a business setting and the types of cross-cultural communication challenges they face and how they feel that bilingualism has impacted their career overall. I will also ask questions to the teachers at school that teach a foreign language and how they believe being bilingual can benefit your life. For my surveys I will ideally and want to interview 30 or more people, which would provide more generalizability to the study. For my analysis I will use descriptive statistics to analyze the quantitative survey data identifying trends in language to see communication challenges, career impacts and how fast someone can grasp by language. I will also ask questions in relation to how bilingualism helps with relationship building negotiation strategies and cultural adaptation in business context. For my prototype I think I will do something in relation to a communication training program for foreign languages. I think language learning is very flawed and can be improved in many aspects. This study will be valuable especially in the study of language skills, cultural adaptability and business success which will highlight the overall need for bilingual professionals today. Minors will be used primarily for the likability and relationship building involved in international business. When asking them questions it will be in relation to how knowing a 2nd language helps with communication. When selecting ones to interview I will reach out via email and in

Method and Process Steps

Findings in favor of bilingualism

1. Survey results indicated benefits of bilingualism for international business and trade.

2. The majority of respondents reported improved cross-cultural communication due to bilingualism.

3. Utilizing bilingual employees was found as a valuable asset for international businesses.

4. A positive relationship between bilingualism and better outcomes from international business transactions was observed

5. Overall, the findings support the hypothesis in favor of bilingualism.

Materials

- **Google Forms** – to design and distribute the bilingualism survey
- **Email & LinkedIn** – to contact professionals and experts for insights
- **Google Sheets / Microsoft Excel** – to organize, analyze, and graph survey results
- **Peer-reviewed journal articles** – for academic support and secondary research
- **Google Scholar / JSTOR / EBSCOhost** – to access credible research sources
- **Harvard Business Review / Forbes** – for industry perspectives and case studies
- **Canva / Lucidchart** – to create concept maps, infographics, and visuals
- **PowerPoint / Google Slides** – to organize findings and create presentation slides
- **CapCut / iMovie / WeVideo** – to edit the video reflection
- **Notebook / Google Docs** – for outlining, note-taking, and writing the final report

Results

SUMMARY DATA TABLE – CRITERIA OF SUCCESS TESTING

| Research Question | Criteria for Success | Result | Met? |
|---|-----------------------------------|----------------|------|
| Is bilingualism viewed as beneficial in international business? | ≥ 60% of respondents answer "Yes" | 70% said 'Yes' | Yes |
| Does bilingualism improve cross-cultural communication? | ≥ 60% agreement | 65% agreed | Yes |
| Does bilingualism help with international trade? | ≥ 50% agreement | 55% agreed | Yes |
| Are most participants bilingual themselves? | ≥ 50% bilingual | 45% bilingual | No |

Conclusion

Bilingualism significantly enhances international businesses operation and allows more opportunities for individuals. Bilingualism in trade is very important and bilingualism in communication across different cultures provides a much closer bond than without. Employees who speak multiple languages help companies avoid misunderstandings, negotiate deals more effectively, and better serve international clients. Bilingualism also fosters cultural awareness and adaptability, which are crucial in diverse workplaces and trade environments.

Hypothesis or Criteria for Success

Criteria for Success:

To ensure that my project is successful, I must be effective at the following:

1. Obtain information via survey with consent
2. Findings are generalizable
3. Findings are in favor of bilingualism
4. Research is presentable and ethical
5. Information backs up made claims

Next Steps

For my next steps.. As I have seen this first hand via my friends, I would like to have a more personal experience. I have learned conversational spanish and am able to speak with my spanish speaking coworkers at work, I am able to see how it impacts my life. For the future I will continue to study spanish, and I am picking up japanese as well.

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