Digital Portfolio

Intuition & Independent Development:

How Can Small-Scale Developers Help Combat the Growing Monopolism In the Software Industry?

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Introduction:

Historically, innovation has always brought with it monopolistic business practices: Oil, cell services, computer hardware, and now software. With the limitless business opportunities, companies have been quick to put their resources towards innovative product development. While not negative in that regard, the imminent capitalization, consolidation, and stagnation of further innovations in that field are viewed as negative. However, with growing public discontent for large corporations and their platforms, it is now more possible than ever for independent developers to compete in the industry, preventing things such as the stagnation of innovation, decreases in service quality, increased subscription prices, and the development of predatory algorithms to "farm" engagement. By filling the market with more desirable products for consumers, and phasing one another out of the market.

Background Research:

An interesting factor of software development which is not often discussed is the mindset of the developer. Specifically, when facing challenges, independent developers will often turn to using intuition rather than relying on encyclopedic knowledge of coding principles. Several journals studying the process of software development have denoted it as superior for the purposes of making innovative software. Additionally, small teams and independent developers report greater productivity whilst using it.

Methodology:

I opted to do a journal documenting the development of a rudimentary 3D imaging software. At regular intervals, I would periodically put my progress on developing the software up against a rubric meant to measure how intuition is applied whilst facing challenges during development. Additionally, I compared my work to preliminary research I have synthesized in a literature review. All of this was means to measure how exactly intuition can impact independent software development, and how that impact can help independent developers combat monopolism in the tech industry.

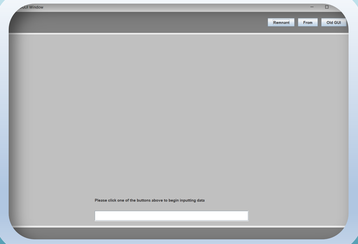
Definitions:

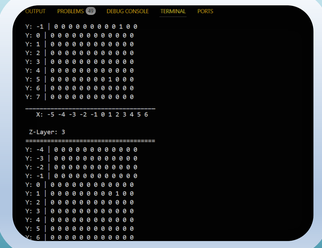
Intuition: or programmability as it's sometimes called, is the ability to read code and solve computational problems in a manner not formally taught. The method in practice is similar to puzzle-solving.

Software: A completely virtual product, which allows its user to perform specific tasks.

Efficiency: In this case, efficiency is a measurement based on how quickly a developer is able to meet a design requirement of their software within a certain span of time.

Prototype Images:





Links & References:

Literature Review

Research Journal

Findings

I've observed that the use of intuition during my software development resulted in increased efficiency whilst pivoting. The improvised coding solutions used to replace industry standards were easier to implement, in addition to opening new possibilities for innovation within the new solution. This should, according to the preliminary research from the literature review, be a suitable formula to compete with big name software, if applied to something more complex.

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