



Sample, Customizable Verbiage for Newsletters, E-Blasts and Other Parent/Staff/Community Communications

Scenario: Send Flyers Home Through Students

Over the next few weeks you will be hearing and seeing more information about Fulton County Schools' next Capital Plan and the projects that will improve our school. On [date], we [shared/are sharing] printed information in your child's [Friday Folder/backpack] that explains the investments being made throughout the school district as well as what the one-penny sales tax for education, ESPLOST, has been doing for our students – such as the student devices and classroom technology that has transformed our learning environment. Capital Plan 2032 continues these investments for our school and also includes: [personalize using your school info from cluster sheet].

On November 3, 2026, Fulton citizens will vote on whether or not to continue ESPLOST as the funding source for the projects in Capital Plan 2032. Fulton County Schools has created a special webpage about Capital Plan 2032 and ESPLOST at www.fultonschools.org/ESPLOST. We encourage you to visit that page to view information about our school's specific projects as well as general information about districtwide improvements.

Scenario: Share General Information About Capital Plan 2032

With limited events at our school this fall, it has been challenging to share information in-person with our parents and community – especially as Fulton County Schools turns toward its next five-year capital plan. A capital plan identifies the facility improvements needed throughout the school district, including new and replacement schools, additions and renovations, technology, transportation, classroom equipment, and the safety upgrades needed to support learning.

You may see more information on web sites and social media about Capital Plan 2032, including the projects that will improve our school: [personalize using your school info from cluster sheet]. On November 3, 2026, Fulton citizens will vote on whether or not to continue ESPLOST as the funding source for Capital Plan 2032. Fulton County Schools has created a special webpage with information about Capital Plan 2032 and ESPLOST at www.fultonschools.org/ESPLOST. We encourage you to visit that page to view more specific information about our school's projects as well as general information about districtwide improvements.

Scenario: Explain ESPLOST and Impact on Schools

Over the next few weeks you will be hearing and seeing more information about Fulton County Schools' next Capital Plan 2032 and the projects that will improve our school; for example: [personalize using your school info from cluster sheet]. On November 3, 2026, Fulton citizens will vote on whether or not to continue ESPLOST as the funding source for these projects. For those unfamiliar, ESPLOST is the one-penny education sales tax that has funded new and replacement school construction, additions and renovations, technology innovations, transportation upgrades and safety improvements in our school system.

Fulton County Schools has created a special webpage with information about Capital Plan 2032 and ESPLOST at www.fultonschools.org/ESPLOST. We encourage you to visit that page to view information about our school's projects as well as general information about districtwide improvements.